UNLOCK

Creativity through game-based learning at higher education

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Elisabete F. Simões Vieira holds a PhD in Finance from the ISCTE - University Institute of Lisbon, Portugal and she is researcher at the Research Unit Governance, Competitiveness and Public Policies (GOVCOOP). She has been working as a teacher of Finance in the Institute of Accounting and Management and in the Department of Economics, Management, Industrial Engineering and Tourism, both of the University of Aveiro, Portugal, where she is currently Coordinator Professor. Its areas of interest are Corporate Finance (namely Capital Structure and Dividend Policy), Behavioural Finance, Behavioural Corporate Finance and applications in Family Firms. She is co-author of books in the finance area and has more than 40 articles published, being some of them referred in international ISI and Scopus Journals. She has supervised many MSc dissertations and several PhD theses. She is also involved in two Eramus+ projects (Unlock and My Career Our Game), as well as a Portuguese project related with indebted consumer support (GEACE), financed by the General Direction of the Consumer. Presently, she is the Dean of the Institute of Accounting and Management of the University of Aveiro.

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