

UNLOCK

Creativity through game-based learning at
higher education



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Marta Ferreira Dias is an Assistant Professor at the Department of Economics, Management, Industrial Engineering and Tourism, University of Aveiro, Portugal and director of the PhD program in Energy Systems and Climate Change. She received her PhD degree in economics from the University of Warwick, UK in the field of energy markets. Marta is a researcher at the Research Unit Governance, Competitiveness and Public Policies (GOVCOPP). Her main research areas are social innovation, as well as energy economics, industrial economics, regulation and competition. In recent years, Marta has been actively involved in regional and international projects addressing social innovation and entrepreneurship, as well as involving the development of tools and programs for the qualification for innovation and entrepreneurship practices. She is co-author of chapters on their research areas and has more than 30 articles published in referred international ISI and Scopus Journals.

