

UNLOCK

Creativity through game-based learning at
higher education



Sara Baldo

Sara Baldo is a Business Designer at Bespoke, working to make sure people and organisations get exposed to and learn new ways of gaining inspiration from futures design and incorporating creative practices into the core of the company. Sara holds a master's degree in Strategic Design and Entrepreneurship, a new two-years Master Degree between Copenhagen Business School and the Royal Danish Academy of Fine Arts. Sara works in the private industry as a Business Designer for Bespoke ApS. For the past year, she has been managing and promoting courses where professionals learn about futures design in a hands-on way. Sara is also leading Bespoke's involvement in EU projects Re_Valorise and Urban Goodcamp and supporting UNLOCK.